

FIRSTNAME LASTNAME

City, State • email@example.com • +91-9XXXXXXXXXX • LinkedIn: linkedin.com/in/username • GitHub: github.com/username

SUMMARY

Entry-level Data Analyst skilled in SQL, Excel, and Python (pandas, NumPy). Delivered projects in data cleaning,

SKILLS

Programming: Python (pandas, NumPy), basic scikit-learn; R (optional)

Data: SQL, data cleaning, EDA, reporting, basic statistics, A/B testing

Visualization: Power BI or Tableau; Matplotlib (optional)

Tools: Excel/Sheets, Git/GitHub, Jupyter/VS Code

Soft Skills: Problem solving, communication, collaboration

PROJECTS (Add 2–3 with measurable outcomes)

- Sales Performance Dashboard — Power BI (reduced reporting time by 60%; DAX, star schema)
- Customer Churn Prediction — Python, scikit-learn (0.79 ROC-AUC; SHAP insights)
- SQL Cohort & RFM Analysis — PostgreSQL/BigQuery (+15% retention in target cohort)

EXPERIENCE (Optional for Freshers)

Intern, Data Analytics — Company Name, City (MM YYYY – MM YYYY)

- Cleaned/analyzed sales data; built KPI report in Excel/Power BI
- Wrote SQL joins/aggregations; documented transformation logic
- Presented insights; improved weekly reporting efficiency

EDUCATION

B.Sc./B.Tech./MBA (Discipline) — University Name, City (YYYY)

Relevant Coursework: Statistics, Databases (SQL), Python, Data Visualization

CERTIFICATIONS

Google Data Analytics (Coursera) — YYYY (or in progress)

Any SQL/Python/Power BI certification — YYYY

ACHIEVEMENTS / EXTRAS

Kaggle participation; open-source contribution; blog/portfolio link

Languages: English, Hindi

Tip: Keep to 1 page. Simple bullets + measurable outcomes. Avoid tables/graphics for ATS.